

A proposal
of
Children picture book

A dream to reality

兒童繪本企劃案

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Abstract

This project is aimed to make a proposal of publishing children book that combines with the skills we learned from the department of Applied Foreign Languages in Takming Science and Technology University. In this proposal we worked with the senior art painting class in Wen Shan District Community College which purpose is for helping and encouraging the elderlies keep life-long learning and fit into the Taiwanese society. Through the collaboration with Wen Shan District Community College and our university, we will help them publish their paintings into children book, also we believe that by doing this project, we can achieve Sustainable Development Goals SDGs by the United Nations General Assembly (UNGA).

The goals are as follows: 1) Quality Education; 2) Sustainable cities and communities; 3) Reduced Inequalities; 4) Partnerships for The Goals; 5) Industry, Innovation and Infrastructure, etc.

1.Introduction

1.1 Background study

As Taiwan social structure is changing rapidly, sub-replacement fertility phenomenon has affected our social development and social economy. It also means that the working population may gradually decrease in the future, which will have a major impact on social structure, economic development, and other aspects.

On the one hand, in order to adapt to these changes, the issue of lifelong learning has become popular and essential. On the other hand, we need to keep conscious and improving ourselves for facing the new environment and technologies. Therefore, it is very important to continually upgrade our skills and knowledge. By doing this, it requires human resources, infrastructure, and relevant facilities, etc.

1.2 Problem Statement

According to the National Development Council, the dependency ratio in our country has been increasing annually since 2012, as we can see from the government's estimate, the elderly population rapidly grows, the dependency ratio will continue to rise. It is expected to reach 42.2 in 2022 and surpass 100 by 2060. Therefore, an aging society and declining birth rates continue to cause unresolved social problems and threats.

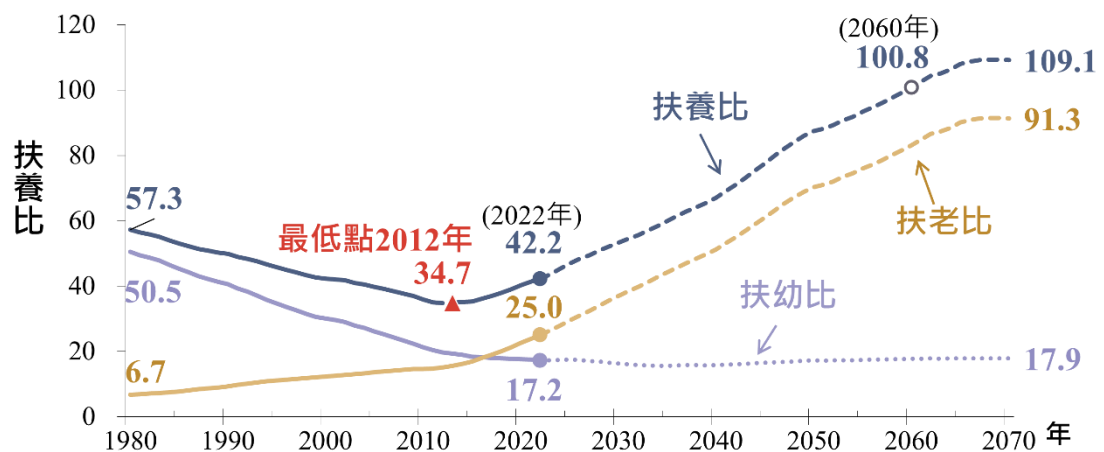


Chart1：扶養比

Source : National Development Council

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1.3 Study Purpose

For solving this problem, we have a proposal that focus on the Sustainable Development Goals (SDGs), the goals are as follows:

SDG 4: Quality education

Ensure inclusive and equitable quality education and promote lifelong learning opportunities for all.

SDG 8: Decent work and economic growth

Promote sustained, inclusive and sustainable economic growth, full and productive employment and decent work for all.

SGD 9: Industry, Innovation and Infrastructure

Build resilient infrastructure, promote inclusive and sustainable industrialization, and foster innovation.

Goal 10: Reduced inequality

Reducing inequality both domestically and among nations is our goal. Our efforts will focus on adopting policies, particularly fiscal, wage, and social protection policies, and progressively achieving further equality.

Goal 11: Sustainable cities and communities

To promote inclusive, safe, resilient, and sustainable human settlements in urban areas.

1.4 Research Questions

For solving this problem, we needed to think about how to start it? Where to go? What to do? Therefore, these two questions that help us keep digging the fact:

Question 1:

Are the lifestyles of Taiwanese elderlies changed because of the the change of Taiwanese social structure? Are they willing to change it or they are being forced to do it?

Question 2:

Will the lifelong learning be a trend for the future?

1.5 Research Hypotheses

Hypotheses 1:

Through the promotion of community college courses, people will not only notice the benefit of lifelong learning, but also form a good habit for keeping learning.

Hypotheses 2:

Due to the lifelong learning, it can prevent or decrease the equipment from being abandoned.

2 Methods

In order to promote the idea of lifelong learning, we decided to cooperate with the art painting class in Wen Shan District Community College and help the elderly learners publishing the paintings that they learned from the art class. In this section, we will demonstrate the project management, work distribution, SWOT analysis and project objectives. The working process are as follows.

2.1 Project Management

Early Stage	<ol style="list-style-type: none">1. Meeting once a week2. Topic discussion3. Looking for partner and resources for the project.4. Making plan.
Mid-Term	<ol style="list-style-type: none">1. Work distribution.2. Working on project.3. Creating the content of children's picture book, editing, and modifying.4. Communicating with cooperative partners (elderly learner) from Wen Shan community college.
Late Stage	<ol style="list-style-type: none">1. Art editing.2. Project revision.3. Publish.

2.2 Work Distribution

Role	Work
Leader: 趙天暘	Responsible for assigning work. Making project plan. Communicating and negotiating with others from painting class in Wen Shan District Community College.
Manager 1: 游家欽	Responsible for organizing the information, SWOT analysis, background research,

	children book design, story line design, content design, as well as data collection.
Manager 2: 郝以剛	Responsible for organizing the information, SWOT analysis, background research, updating materials, resources, as well as providing suggestions for graphic design.
Expert: 游欣彥	Responsible for graphic design and art editing.

2.3 SWOT

The analysis of strength, opportunity, weakness, and threat of this proposal:

<p>Strength :</p> <ol style="list-style-type: none"> 1. Cost free. 2. Win-win situation <p>As the elderly learners from Wen Shan Community college provide paintings from the art class they learned, and this contribution could be a great motivation for them to continue learning. Also, we provide a new platform for them to exhibit their art works.</p>	<p>Opportunity :</p> <ol style="list-style-type: none"> 1. Improve self-worth. 2. Education facilities and sustainability. <p>As we provide a platform for elderly learners, through the cooperation of this project both of us will enhance and prove our self-worth. On the other hand, this project can keep the school facilities running.</p>
<p>Weakness :</p> <ol style="list-style-type: none"> 1. Shortage of human resources. 2. During the process we sometimes had communication problems. 3. Cognitive differences between us and the elderly learners. 4. Lack of reference and data for this project. <p>Due to insufficient reference and data of this project, there is still room for improvement.</p>	<p>Threat :</p> <ol style="list-style-type: none"> 1. The conflict between the young and old. 2. Lack of communication and interaction between young and old. <p>Due to the cognitive differences between us and the elderly learners. It causes conflicting thought and emotions or communication problems easily. Therefore, young people are not willing to communicate with their elderly sometimes.</p>

2.4 6W2H1E

To be more specific, we divide the project objectives into nine tasks.

6W2H1E	
Why do we do it?	<ol style="list-style-type: none"> 1. Apply what you have learned in university. 2. Promoting life-long learning for elderly.
What to do?	<ol style="list-style-type: none"> 1. A proposal of publish Children's picture book.
Where to go?	<ol style="list-style-type: none"> 1. Takming University of Science and Technoiogy. 2. Painting class in Wen Shan District Community College.
Who do we work with?	<ol style="list-style-type: none"> 1. Elderly learners in Wen Shan District Community College.
When do we to it?	2022/10 -2023/5/10
How to do it?	<ol style="list-style-type: none"> 1. Cooperate with Wen Shan District Community University to publish their artwork.
How much is it?	zero budget
Effect	<ol style="list-style-type: none"> 1. Promote peaceful. 2. Long term education. 3. sustainable development

2.5 Proposal Objectives

The objective of this proposal is to achieve the following objectives:

- I) General objectives
 - 1. Ensure education without discrimination, fairness and high quality, and promote lifelong learning.
 - 2. Promote inclusiveness, safety, resilience, and sustainability between cities and human settlements.
 - 3. Promote a peaceful and inclusive society to implement sustainable development.
- II) Specific objectives
 - 1. Collaboration with painting class in Wen Shan Community University.
 - 2. Helping elderlies keep life-long- learning.
 - 3. Publishing children book by cooperating with elderlies.
 - 4. Application of what we learned in university.

2.6 Budget Allocation

It is a zero-budget project, because during the painting lesson, the elderly learners will always learn to draw many kinds of paintings. In this way, they will offer us lots of pictures. At the same time, we create the children book story line for elderly learners, therefore, they try to paint by using their imaginations. By sharing these goals, it lead to mutual benefit in collaboration.

2.7 Positioning of product

For promoting the life-long learning, we design a children picture book, because Children books is an important tool for helping children learn and understand the world. It consists of knowledge and inspiration, for cultivating curiosity, imagination, and reading skills. Moreover, through reading the story line and illustration, kids can show their creation, imagination, and talent. On the other hand, there are some other positive impacts of children books, for example, knowing the social values, promoting family education, enhancing reading skills, being cultural and self-confidence.

Book title : A dream to reality

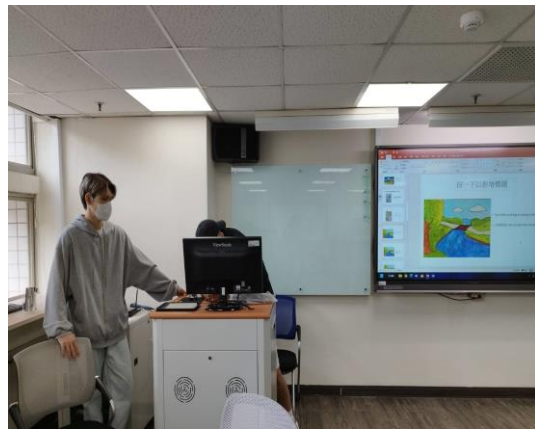
Age : 6-8

Outline:

A young boy went on a trip with his parents, and pet together. It was a wonderful journey, and everyone had a great time. However, on the way back, they encountered a car accident then the young boy woke up and realized that it was a dream. But in the reality world his real life was not as happy as it was in his dream. In fact, he is still in a war...

Story idea: wish for world peace, embrace the hope, and keep a pure heart.

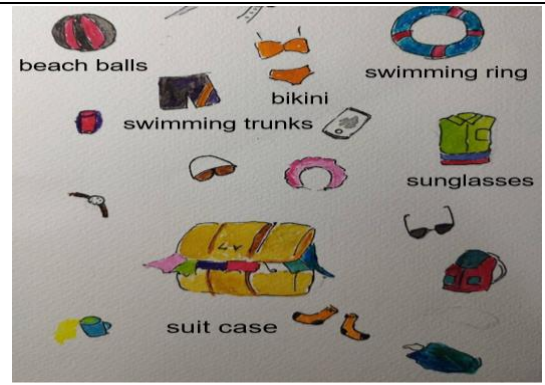
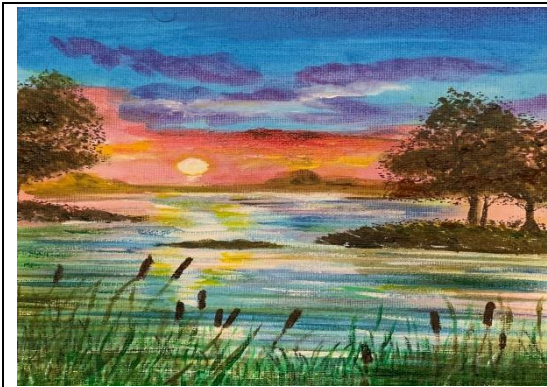
2.8 Working Picture



3 Result and Discussion







4. Conclusion and Limitations

In conclusion, there are some difficulties and limitations for this project, because we lack experience, communication skills and also there was a social distance between young people and elderly learners. But thanks to them and our teacher, we could still finish this project. During the working process, we found some limitations, for example, everyone's painting styles and skills are different, therefore, there was a issue of inconsistency art style and this problem could affect our story line while we were making the children book. On the other hand, it was necessary to modify this plan for several times, so it could cause the misunderstanding problem and communication difficulty during the meeting with our team and the art class. In the end, everyone did a great job. However, it is still necessary to improve.

5.Future Plan

For the next step, we would like to keep collaborating with Community Colleges, not only for the children book but also for other publish, such a calendars and art portfolios or working with other activities for promoting the life-long learning program. In the future, if there is any profit from this project, we could use part of it for other sustainable development, such as upgrade the facilities for colleges or teach the elderly learners other technology skills in the workplace.

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